



**Go FAR**  
faith. action. results.  
The Campaign for Catholic Relief Services



## *Campaign Overview*





# Together

*we will Go FAR*





# GoFAR: Faith. Action. Results.

## *The Campaign for Catholic Relief Services*

At Catholic Relief Services, we go far by putting our faith into action to achieve results. It's what Jesus called us to do—and what, through the generosity of our donors, we've been doing for more than 75 years.

Recently in the United States, it's been easy to feel overwhelmed by crises like the COVID-19 pandemic, economic uncertainty and social unrest. But while attention has been focused at home, our brothers and sisters overseas still urgently need us.

Today, our faith calls us to go farther than ever. To build on our reach, the investment of our loyal supporters and the influence of the global Church, we have charted a plan to solve—not just address—some of the most pressing problems of the 21st century.

Our plan forward builds on our strengths and values, but it is bigger than all of us. The United Nations recently released their Sustainable Development Goals—a universal call to action around 17 global priorities. Through Vision 2030, CRS' 10-year, agency-wide strategy, we have identified priority outcomes that best align to our mission and expertise.

Go FAR: The Campaign for Catholic Relief Services is what will fuel our work to put faith into action. This bold, groundbreaking campaign will be an accelerator toward Vision 2030, helping us fulfill our strategy for transformational change.

Through Go FAR, we challenge ourselves to apply proven models for global results. We transform agricultural livelihoods, strengthen families, empower young people, build safe and dignified homes and much more. We unify and mobilize local partners, governments and the communities we serve. We leverage private resources for maximum impact.

Bringing this vision to life requires ambitious and innovative private investment. Through the Go FAR Campaign, we seek to raise \$350 million to drive our impact like never before. The private support mobilized will leverage public support and the work of our partners to create a force that leads to lasting, global change.



Photo by Ismail Ferdous for CRS

**I will show you my  
faith by my actions.**

—James 2:18



The Go FAR Campaign highlights five priorities to tip the balance for the people we are privileged to serve—areas where we can build on our current strengths, increase our influence and leverage new opportunities to accelerate progress against poverty and suffering.

- **Build homes for 1.5 million people** affected by crisis so they can live with dignity and begin to restore their torn lives.
- **Transform livelihoods by helping 1 million farmers** grow better crops, feed their families and overcome poverty and hunger.
- **Empower 5 million young people** to thrive and lead by providing training and opportunities.
- **Help 1 million children live in strengthened families** so they can reach their full potential in a safe and nurturing environment.
- **Drive mission agility** by providing flexible funding to advance innovation, leverage resources, act quickly, partner for good and sustain our presence.

Because we should, and because we can. Our deep Catholic faith tells us to help our brothers and sisters in need. We know how to tackle the root causes of human suffering for the whole person, the whole family and the whole community. And we have vast Church and professional networks that enable us to reach the world's most vulnerable people.

We invite others to join us in the name of Jesus as we Go FAR, live our faith and champion people to become agents of their own destiny in a world where all people can reach their God-given potential. It's a movement about faith, action and results. It's what we should do and what we can do, together.