



**Go FAR**  
faith. action. results.  
The Campaign for Catholic Relief Services



*Driving Mission Agility*





# *CRS Transforms Lives*

**For more than 75 years, we have been driven by the Gospel imperative to assist the world's most vulnerable people. Our scope is unmatched, delivering holistic programs in more than 110 countries. Our vast network of partners offers us the reach to achieve lasting change. And our innovative methods and technologies position us to tackle the most pervasive causes of poverty in the 21st century.**

Because we should, and because we can. Our deep Catholic faith tells us to help our brothers and sisters in need—wherever they may be. Today, we are ready to advance our mission to meet evolving needs. Go FAR: The Campaign for Catholic Relief Services is what will fuel our work to put faith into action.





## The Need

Fragile communities across the globe face dire challenges: global health threats increasing social and economic instability, conflict and violence, threats to the environment, large-scale migration, a growing youth population, and large-scale natural disasters. CRS' wide-reaching, multi-faceted work is vital. And it cannot happen without forward-thinking support for our mission.

CRS is an incredibly careful steward of all gifts—whether at the project, sector or agency level. But it is the flexibility of unrestricted support that allows CRS to operate at its best. By driving our mission, CRS can innovate, leverage and partner in ways that maximize efficiency and impact. We can act quickly yet sustainably, both in the moment and for the long term. We can do good for people in need.

## Why Now?

Despite the many challenges facing our world, we see great momentum and an opportunity to create lasting change. In the countries where CRS works, we have reached a critical point where we can build the capacity of our partners to sustainably provide services that protect, transform and save lives for years to come. They are ready for real change. And CRS is ready to work alongside them to achieve it.

## The Opportunity

In partnership with local Church networks and communities, CRS has “boots on the ground” in some of the most challenging places. Support of our mission provides the flexibility to go where help is needed, meet needs as they arise and be forward-looking so we can tackle urgent crises. We are at our very best during difficult times and are not strangers to emergencies or the threat of deadly disease—from working at the forefront of malaria and polio prevention, to leading containment of the HIV pandemic, to alleviating the impact of Ebola.

Yet our work is about more than helping people survive day to day. We help them go far. We believe that true, effective relief and development must be holistic. Support for our mission helps ensure all people can reach their full potential by enabling CRS to follow our five trademark approaches:

**Drive Innovation.** CRS is not afraid to use groundbreaking methods and technologies. Our innovations reduce costs and errors, while expanding opportunities. CRS' impact investment projects in Central America are pioneering a **Blended Finance** model that empowers small-scale farmers and water service providers. By utilizing philanthropic investments wisely, CRS can mobilize capital support and technical assistance, thereby uniting diverse players and sources of funding to accomplish more together.

EACH YEAR

CRS SUPPORTS

**150** MILLION  
PEOPLE

IN 110 COUNTRIES

“

**CRS doesn't  
parachute in when  
there's a disaster.  
They already  
know the folks.  
They already  
know the terrain.  
They already have  
supplies and a  
network there.”**

—Cardinal Timothy Dolan







Photo by Oscar Leiva/Silverlight for CRS

**Leverage Resources.** CRS keeps overhead costs minimal. About 92% of expenses go directly to programs serving people in need. Such efficiency is possible because unrestricted gifts allow us to leverage public funds through private support.

As part of our recent **Malaria programming**, \$5 million in private funds helped CRS complement and leverage more than \$100 million in new and existing support and reach 80 million people.

**Act Quickly.** CRS responds immediately to emergencies, without waiting for public funding or attention. We also pre-position supplies so not a moment is lost. This planning saves lives.

When the **COVID-19 pandemic** sent our program in the Philippines into lockdown with just one day's notice, CRS had the resources available to move 98 families into safe homes with weeks of food provisions.

**Partner for Good.** CRS is welcomed into remote communities because of the trust we have built over 75 years. Through our network of 2,000 Church and secular partners, CRS is in the unique position to turn its values into action.

Through **Emergency programs** across the Middle East—from Gaza to Iraq—Caritas and other close Church partners on the ground ensure CRS can reach and serve refugees and others affected by conflict, providing for basic needs and promoting social cohesion.

**Sustain Our Presence.** CRS can reach and sustain a presence in some of the most isolated and challenging environments. These are places where others do not go—places that restricted public funding often does not reach.

CRS' **Inclusive Education** project in Afghanistan provides girls and boys in rural areas the chance to go to school for the first time. Even when public favor forgets these children, we do not walk away.

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## Why CRS?

Our faith-based mission and five key approaches are guided by integral human development—a Catholic model that puts the dignity of the whole human person at the center of all that we do. Our global Church network gives us access to communities in the most remote regions. When we are invited into a community by the local Church, we come to understand local needs and can work alongside communities for sustainable impact.

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## The Legacy

CRS' mission is both the inspiration and the fuel that propels us forward. We answer a faith-filled calling to transform lives and communities and ensure that vulnerable people in all corners of the world can flourish. It is time to drive our mission agility. It's what we should do and what we can do, together.



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Go FAR: The Campaign for Catholic Relief Services is seeking \$275 million over five years in support of the CRS Vision 2030 Strategy.

Cover photo by Sam Phelps/CRS